

Tork® is a brand of SCA

Press Information



Tork launches first soap dispenser range to be certified 'easy-to-use'

– *Swedish Rheumatism Association concludes easy to use both for end-users and cleaners*

In public washrooms hygiene solutions need to be accessible for everyone, even to users with reduced hand strength such as people with injuries, elderly citizens or small children. Therefore SCA and its global brand Tork are launching a new range of skincare dispensers that are extremely easy to use – both to end users and service staff that clean and maintain them. It is the first dispenser range on the market to be certified 'easy-to-use' by a third party organization.

Dispensing soap might seem as a simple task. But for people with reduced hand strength, such as young children, senior citizens or people with an injury, getting soap out from the dispensers can be difficult. Tork was in contact with the Swedish Rheumatism Association (SRA) already in 2011 when developing a new and easy-to-use foam soap solution. Now the entire Tork elevation range of skincare dispensers have earned the certification - the first range on the market to be certified 'easy-to-use' by a third party organization. The dispenser series facilitates a broad range of Tork soaps, sanitizers and lotion.

- This is the first skincare dispenser range that has received this kind of certification. But for many people, including people working as cleaners, the challenge of reduced strength is far from new, says Meta Grundén, Global Brand Innovation Manager at SCA.

The certification emphasizes that the dispensers are easy to use when dispensing doses of soap or other skincare products, but also extremely easy to refill and maintain for cleaners and service staff. SRA has a long legacy of continuously working to test, evaluate and certify commercial products. By recognizing the specific needs of the people they work to support, they ensure product and packaging design available for everyone.

- For people with less hand-strength, the smallest detail of a product's design can make all the difference. The Swedish Rheumatism Association has a very specific set-up for product testing, recognizing things when it comes to functionality and user experience that others might not even think about, says Peter Bergman, Global Technical Innovation Manager at SCA.

The Tork skincare dispensers were tested by the Swedish Rheumatism Association Approval Test. People with reduced hand function were asked to try and evaluate every step of using the dispensers. The Tork products were tested from an end-user perspective, but also taking the role as a cleaner – replacing refills and cleaning the dispensers. In addition focus groups were held by SRA, for further insights and evaluation.

- Product evaluation and certification is an important aspect of designing products that are available for everyone. Naturally, this is especially important when it comes to products used in public places such as the skincare dispensers from Tork, says Meta Grundén, Global Brand Innovation Manager at SCA.





Benefits from the functional design of the Tork elevation dispenser range:

- **Easy-to-use and maintain:** The dispensers feature a new push button that requires substantially less force to dispense doses as well as a functional design that makes refilling and maintenance easy for the cleaning staff.
- **Flexible usage:** Compatible with a broad range of liquid and foam soaps, sanitizers and lotion.
- **High capacity and controlled consumption:** The dispensers offer a high capacity with up to 3000 doses. In addition the dispensing system provides a controlled portion of soap or sanitizers designed to prevent over-consumption and helps reduce cost.
- **Promotes good hygiene:** The secure sealed system of the dispensers promotes good hygiene and poses no risk for cross-contamination when refilling. The dispensers meet hospital requirements.
- **Suitable for all kinds of washrooms:** The dispenser feature a modern design available in high gloss black and white and is also available in two sizes to suit all kinds of washrooms.

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About Tork®

The Tork brand offers professional hygiene products and services to customers ranging from restaurants and healthcare facilities to offices, schools and industries. Products include dispensers, paper towels, toilet tissue, soap, napkins, and industrial and kitchen wipers. Through expertise in hygiene, functional design and sustainability, Tork has become a market leader. Tork is a global brand of SCA, and a committed partner to customers in over 80 countries. To keep up with the latest Tork news and innovations, please visit: www.sca-tork.com

About SCA

SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2014 amounted to approximately SEK 104bn (EUR 11.4bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. For more information, visit www.sca.com.

